

# CIER TECHNOLOGIES

Managed IT | Cybersecurity | Cloud Solutions

## Why Choose CIER as Your Managed IT Partner?

Technology should help your business move forward—not create uncertainty, downtime, or security risk. CIER Technologies provides proactive managed IT and cybersecurity designed for small and midsize organizations that need dependable technology without the overhead of building a full internal IT department.

|                                         |                                     |                                           |                                       |
|-----------------------------------------|-------------------------------------|-------------------------------------------|---------------------------------------|
| <b>PROTECT.</b><br>Strengthen security. | <b>PREVENT.</b><br>Reduce downtime. | <b>PERFORM.</b><br>Keep users productive. | <b>PLAN.</b><br>Align IT with growth. |
|-----------------------------------------|-------------------------------------|-------------------------------------------|---------------------------------------|

## What CIER Brings to Your Business

### Proactive IT Management

Continuous monitoring, patching, maintenance, and remote management help identify issues before they become major disruptions.

### Layered Cybersecurity

CIER combines endpoint protection, managed detection and response, and email security with practical security administration to reduce business risk.

### Responsive Support

Your employees have a technology partner to turn to when issues affect productivity, access, devices, Microsoft 365, or day-to-day operations.

### Predictable IT Spending

A recurring managed-services model makes core IT support easier to budget than unpredictable break/fix expenses.

### Business Continuity

Your IT support does not depend on a single employee being available. CIER provides documented processes and ongoing management.

### Strategic Technology Guidance

CIER helps clients plan upgrades, lifecycle replacements, cloud initiatives, security improvements, and technology investments.

# CIER Managed IT vs. a Single In-House IT Employee

For many small and midsize organizations, the decision is not simply whether to have IT support—it is how to obtain the right breadth of expertise, security, coverage, and cost predictability.

| IT Coverage       | Proactive monitoring & managed support | Primarily working hours              |
|-------------------|----------------------------------------|--------------------------------------|
| Expertise         | Broader IT & security resources        | One person's skill set               |
| Cybersecurity     | Managed security stack                 | Tools & expertise must be sourced    |
| Time-Off Coverage | Ongoing service coverage               | Vacation / sick-day gaps possible    |
| IT Strategy       | Technology planning included           | Depends on role & experience         |
| Cost Model        | Predictable recurring service          | Salary + benefits + tools + overhead |

## Security Is Built Into the Service

**NinjaOne** supports endpoint monitoring, management, automation, and patching. **Huntress** provides managed endpoint security and threat detection capabilities. **Proofpoint** adds email security to help protect one of the most common attack paths into a business.

CIER then brings these technologies together with hands-on IT administration, user support, documentation, security practices, and technology planning.

## Built for SMBs and Security-Conscious Organizations

CIER is designed for organizations that want enterprise-minded IT practices without enterprise complexity. For healthcare organizations, CIER can support technical and cybersecurity safeguards that contribute to the organization's broader HIPAA compliance program. Compliance remains a shared organizational responsibility and depends on appropriate administrative, physical, and technical safeguards.

**Technology you can depend on. Security you can build on.**  
**Talk with CIER Technologies about a managed IT plan**  
**designed around your users, systems, security**  
**requirements, and growth.**

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